

## **Industry Webinar on a National Promotion Program for Olive Oil**

February 11, 2022, at 11 a.m. PST the American Olive Oil Producers Association (AOOPA) and the North American Olive Oil Association (NAOOA) will host an industry webinar to discuss the idea of creating a National Olive Oil Research and Promotion Board. This board would strive to increase olive oil consumption in the U.S. through consumer education and promotion. Those interested in attending the webinar to learn more about this proposal can register at the link below.

[Register here.](#)