

**Olive Oil Commission of California
Board of Directors Meeting
Sacramento, CA**

Minutes of Meeting
January 31, 2018

A meeting of the Olive Oil Commission of California Board of Directors was called to order by Chairman Jeff Colombini at 10:00 am on January 31, 2018. Self-introductions were made and a quorum was established with the following in attendance:

Board Members

Jeff Colombini, Lodi Farming
Adam Englehardt, Boundary Bend Olives
Jim Lipman, California Olive Ranch
Richard Marchini, Marchini Ag
Jim Etters, Seka Hills Olive Mill
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Brady Whitlow, Corto Olive Co
Bruce Golino, Santa Cruz Olive Tree Nursery
Albert Katz, Katz Farms

Board Alternates

Rolland Rosenthal, Cal Rose Inc.
Sandy Sonnenfelt, Market Hall Foods
Deborah Rogers, McEvoy of Marin LLC
Mark Sievers, IL Fiorello Olive Oil
Ciriaco Chavez, Boundary Bend Olives
Mary Mori, California Olive Ranch

Guests

Dennis Manderfield, CDFA
Alexandra Devarenne, Calathena
Gregg Kelley, California Olive Ranch
Dan Flynn, UC Davis
Ryan Grossman, ENZO Olive Oil
Nick Sciabica, Sciabica Olive Oil
Selina Wang, UC Davis
Marilyn Dolan, FCE
Mackenzie Bressler, FCE
Liz Tagami, Lucero Olive Oil
Pat Calvert, Grumpy Goats Farm
Louie Gonzalez, California Olive Oil Council
Patty Daraugh, California Olive Oil Council

Olive Oil Commission

Chris Zanobini
Tyler Rood

Public Comment Period

General Comments about the 2017 Harvest.

Review and Approval of September 6, 2018 Meeting Minutes

Minutes from the September 6, 2017 Board of Directors meeting were reviewed. No changes were made.

A motion was made, seconded and unanimously approved to accept the minutes from the September 6, 2017 OOCC Board of Directors meeting as presented.

Appointment of Vacant Alternate Board Seats

There are vacancies for the one Member and two Alternate positions in District 1 producer and one Alternate in District 2 producer. Colombini called for board recommendations to fill the vacancies.

A motion was made, seconded, and unanimously approved to appoint Liz Tagami (Lucero Olive Oil) as the member and Adam Kennedy as the alternate for District 1 producer.

Advisory Board Meeting Report

Albert Katz chair of the OOCC Advisory Board indicated that the advisory committee met in September and will be meeting on a regular basis. Some items that came up were false advertising/flavored oils, food safety and the voluntary membership.

Report from Grades and Labeling Standards Committee

Committee Chair Bruce Golino reported that all the sampling had been completed from 17 handlers and that the samples had been sent off for testing.

Several things that the committee is working on is working on data to adjust the C17-1 Fatty Acid in the USDA standard, determining the appropriate oil fat content method through NIR and recently completed a study on induction time.

Some other items that have come up for discussion is how to redefine definition for flavored oils, enforcement of olive oil standards and producer audits.

Research Committee Update

Committee Chair Adam Englehardt reported that the Research Committee was planning a grower meeting for March where current research and board programs would be presented. Tyler Rood, OOCC Research Director gave an update on current work being done by Adaskavich and Trouillas. More information should be available for the March review meeting. Several items that the research committee should consider working on is yields, oil extraction and recruiting of subject matter experts to serve on the committee.

Outreach Committee Update

Committee Chair Richard Marchini asked Marilyn Dolan of Farmers Communication Exchange to update the board on the Outreach Committee activities. She updated the board on 2017/18 Committee activities including: the media kit, outreach tools, informational meeting packet, recent media training and upcoming activities including the farm show and the COOC annual meeting. In addition she indicated that an opportunity for the OOCC to participate in the California Growers Association annual meeting has come up through California Grown, This would be an exclusive activity for no more than five organizations to participate. The cost is

\$10,000 and the commission would have the opportunity to have one on one meeting with the trade to talk about the OOC program.

A motion was made, seconded and roll call vote conducted (with 8 in favor and 2 against) to have the OOC participate with BCMA in the California Grocers Association Annual meeting for a cost of \$10,000.

Report from Budget and Finance Committee

Brady Whitlow provided a financial update

Other Business

Patty Daraugh reported that the COOC annual meeting is April 27 and 28 at the Hyatt Regency in Monterey and encouraged everyone to attend.

It was also mentioned that it might be good for the commission to consider doing some work on how best to extract the maximum amount of oil and to develop a a guide for gallons per acre.

Next Meeting

The next OOC Board of Directors meeting will be held on June 13, 2018

Adjournment

The meeting was adjourned at noon.

Certification of Minutes

I, Chris Zanobini, do hereby certify that to the best of my knowledge, the foregoing is a true and correct copy of the minutes of the meeting of the Olive Oil Commission of California Board of Directors held on January 31, 2018.

Date

Chris Zanobini, Executive Director
Olive Oil Commission of California